

### **THIAGO HORNOS, Executive Director**

The Project Coordinator and Director/ Partner for Blesstrade. He develops business and financial models, business plans, and structures financial transactions. He's responsible for relationship management to worldwide investors ("strategic and private financial") that focus on the Latin American, North American, European and Asian markets. He specializes in research and development of new ventures, new products, strategic and financial planning and implementation, presentation, negotiation, deal flow, and development of operations, projects, and ventures.

Prior to beginning his activities with Blesstrade, Mr. Hornos worked as a financial analyst in the financial market in the United States in companies including Salomon Smith Barney, Prudential Securities, and Van Der Moolen.

Among his projects, developed a business plan for capital raising in Europe and United States counting with the largest virtual derivatives exchange in the United States, International Securities Exchange. He specialized in the evaluation and valuation of private and public companies. Thiago holds a Bachelor of Arts degree in Economics from St. Francis College (New York, USA) where he graduated with honors. He's a former prospective member of the American Stock Exchange in New York.

### **DAVID LESLIE DAVIES, Marketing Director**

Graduated in Agriculture at the Monmouthshire Agricultural College, Wales and obtained its Master degree at the North Carolina State University, USA. He has 40 years of executive experience and development of businesses. Vast experience in the market of agrochemicals on which participated in the sales management of agricultural products and veterinary medicines at several companies in Sao Paulo and Rio de Janeiro, Brazil. At the American Cyanamid, later

became the General Manager for the Agricultural Products Division in Brazil. Created the Agricultural Division at the Union Carbide of Brazil, being responsible for contracting and training the technical department (Agro-Chemicals Engineers), and forming the marketing team. He's responsible for the preparation of Strategic Plans, Monthly and Annual Budgets, and for the Operations' Profit/Loss statements. Coordinated the assembling of two factories of agricultural defensives (one being formulation and the other being technical products manufacturing). Created four sales branches with administration procedures for the Brazil region. Became the General Manager of the Agro-Industrial Division at Celanese in Brazil, acting on its steering committee in conjunction with the management staff, and on the expansion of new businesses.